

# THE MINING RECORD™

INTERNATIONAL MINING NEWS™

## MINE>XCHANGE

2022 SME ANNUAL CONFERENCE & EXPO  
FEBRUARY 27 - MARCH 2, 2022, SALT LAKE CITY, UT

This annual conference and expo has reached higher numbers of Exhibitors with increasing Attendance registration. International attendance presenting an informative convention for all attendees. Sessions covering all aspects of the mining industry and events.



### THE MINING RECORD:

- At The Front Of The Exhibit Hall.
- Largest Conference Distribution.
- The Leader For Company Representation.
- Largest Target Audience Penetration.

# SAVE THE DATE

**ADVERTISING DEADLINE: FEBRUARY 14, 2022**

ADVERTISING RATES & HOW TO ATTEND ON REVERSE SIDE.....

### BONUS TARGET AUDIENCE MAILING FOR THIS SPECIAL CONVENTION EDITION:

U.S. MINING COMPANIES • WESTERN U.S. MINES AND PROJECTS • ASSOCIATIONS MEMBERS • MINING RECORD READERSHIP/SUBSCRIBERS



#### Industry Innovation

Modern mining means exciting advances in AI, data implementation, nanotech, and ideas just in their infancy.



#### Responsible Mining

As the stewards of many of our natural resources, we're emphasizing ESG and initiatives important to a sustainable future.



#### Workforce Development

Support and create strategies to develop the next generation of mining engineers and foster a future of educated professionals.



#### Health & Safety

Connect with a community focused on health & safety in the industry. After all, the best thing to come out of a mine is a miner.

The Mining Record will cover this major event and will be placed in the hands of the industry's decision makers. It is critical during this time in mining that suppliers maintain their presence in the industry.



# MINE CHANGE 2022

ADVERTISING DEADLINE: FEBRUARY 14, 2022

## THE MINING RECORD 2022 ADVERTISING RATES:

Business Card Size	\$225.00	...4 col. inches....	3 7/8" x 2"
1/8 page	\$425.00	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
1/6 Page	\$575.00	...15 col. inches...	Vertical.....5 3/4" x 5"
1/4 page	\$695.00	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
1/3 page	\$795.00	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
1/2 page	\$1,095.00	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
2/3 page 1/4"	\$1,145.00	...46 col. inches...	Vertical.....7 3/4" x 15"
Full page	\$1,525.00	...79 col. inches...	.....9 3/4" x 15 3/4"
Full Back page	\$1,795.00	...79 col. inches...	.....9 3/4" x 15 3/4"

**COLOR** — \$175.00 (one color) • **4 - COLOR RATES** — \$2,495.00 (Full Page) \$2,135.00 (2/3 Page)  
\$1,895.00 (Half Page)

### ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$60.00 per hour  
Maximum frequency discount for advertisements placed through agencies.....5%

**MECHANICAL (Electronic Format):** Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

### PLACE MY ADVERTISEMENT:

(15% MAXIMUM AGENCY DISCOUNT)

PLACE MY ADVERTISEMENT IN THE 2022 SME MINEXCHANGE ANNUAL SPECIAL EDITION.  
ADVERTISING DEADLINE FEBRUARY 14, 2022

AD ON HAND AT THE MINING RECORD.  NEW AD ENCLOSED ON ZIP DISK OR CD.  AD COMING ( ZIP DISK/CD  EMAIL/FTP)

\* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: [advertising@miningrecord.com](mailto:advertising@miningrecord.com)

COMPANY: ..... TEL: .....

NAME: ..... EMAIL: .....

SIGNATURE: ..... TITLE: .....

**FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748**

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 Email: [advertising@miningrecord.com](mailto:advertising@miningrecord.com) [www.miningrecord.com](http://www.miningrecord.com)

**HOW TO ATTEND: SME • Tel: 800-763-3132 or 303-948-4200 • Email: [sme@smenet.org](mailto:sme@smenet.org) • [www.smenet.org](http://www.smenet.org)**